



CHICAGO
PSYCHOANALYTIC
INSTITUTE

**HUMAN.
BEING.**

Annual Spring Benefit Sponsorship Opportunities

Wednesday, May 15, 2019

5:15 p.m.

University Club of Chicago

Chairs: Prudy and Jacques Gourguechon

About The Chicago Psychoanalytic Institute

The Chicago Psychoanalytic Institute applies history, theory, knowledge, practice and ongoing research to offer the highest standard of psychoanalytic training to analysts and the full spectrum of mental health professionals through fully accessible educational programs, professional supervision, and continuing education programs. The Institute extends its reach by offering clinical services, at no or reduced fees, through the child, adolescent and adult treatment centers.

*Psychoanalysis helps individuals struggling with the complex nature of the **Human** condition
To find their own way of **Being** in our complicated world.*

**Join us for an evening that celebrates the work of the
Chicago Psychoanalytic Institute, brings our community together,
and features one of the leaders in the field – Martha C. Nussbaum.**

Annual Benefit Program

Our program will feature two prominent figures, **Martha C. Nussbaum** and **Steve Edwards**, discussing our current political situation and its effect on the mental health of the body politic.

Martha C. Nussbaum, is an American philosopher who has recently been awarded the Berggruen Prize, awarded by the Berggruen Institute to "thinkers whose ideas have helped us find direction, wisdom, and improved self-understanding in a world being rapidly transformed by profound social, technological, political, cultural, and economic change. She is the current Ernst Freund Distinguished Service Professor of Law and Ethics at the University of Chicago, where she is jointly appointed in the Law School and the Philosophy department. She is the author of numerous books.

Steve Edwards, vice president and chief content officer at WBEZ, has spent nearly 20 years as an award-winning journalist, producer and program host. Covering everything from politics to pop culture, his work has appeared on BBC, Bloomberg News, PBS and numerous public radio stations around the United States. He was formerly a founder and Executive Director of the University of Chicago's Institute of Politics.

Funds raised through the Annual Spring Benefit support the Institute's training programs, public education programs and mental health services provided to under-served and at-risk groups within the community.

For more information about sponsoring the Chicago Psychoanalytic Institutes Annual Benefit, please contact
Mary Mucci: 312-897-1424, or email at: mmucci@chicagoanalysis.org



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**Annual Spring Benefit
Wednesday, May 15, 2019
Sponsorship Commitment Form**

CONTACT INFO

NAME AS IT SHOULD APPEAR ON ALL MARKETING AND PROGRAM MATERIALS

CONTACT PERSON

PHONE

EMAIL

ADDRESS

CITY

STATE

ZIP

SPONSORSHIP LEVELS

\$20,000, Presenting Sponsor

\$10,000, Leader Sponsor

\$5,000, Sustainer Sponsor

\$2,500, Supporter Sponsor

\$1,500, Guardian Sponsor

I do not plan to use all of my tickets. I would like to donate _____ tickets back to the Institute to be used to raise additional funds.

Individual tickets are \$275 and can be purchased by going to: <https://www.chicagoanalysis.org/content/benefit>

PAYMENT

Enclosed is my check, payable to the Chicago Psychoanalytic Institute

Please charge my credit card – Visa MasterCard or call Chris Susman at 312-922-7474 ext. 0

NAME AS IT APPEARS ON CARD

CARD NUMBER

EXP. DATE

CVC#

AUTHORIZATION

I confirm my commitment to psychoanalytic training excellence and clinical services provided by the Chicago Psychoanalytic Institute:

SIGNATURE

DATE

CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE EXTENT PROVIDED BY LAW

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Sponsorship Benefits

Presenting Sponsor—\$20,000

Prior to the Annual Spring Benefit

- Logo and premier placement on invitation
- Name recognition in press release
- 3 mentions on social media
- Logo and link recognition in electronic communications
- Logo, link and premier placement recognition on website



Night of the Annual Spring Benefit

- Verbal recognition during program
- Premium seating for 2 tables of ten
- Recognition in program book (Inside covers)
- Premier placement of logo/name on displays and signage
- Slide show recognition – 4 featured logo placements

Leader Sponsor—\$10,000

- Logo and premier placement on invitation
- Name recognition in press release
- 2 mentions on social media
- Logo and link recognition in electronic communications
- Logo, link and premier placement recognition on website



- Verbal recognition during program
- Premium seating for table of ten
- Recognition in program book (Full Page)
- Recognition on displays and signage, logo and prominent placement
- Slide show recognition – 2 featured logo placements

Sustainer Sponsor—\$5,000

- Name on invitation
- 1 mention on social media
- Logo recognition in electronic communications
- Logo, and link and placement recognition on website



- Priority seating for 10 guests
- Name listed in program book
- Name on displays and signage
- Slide show recognition – 1 featured logo placement

Supporter Sponsor—\$2,500

- Name on invitation
- Name recognition in electronic communications
- Name recognition on website



- 4 tickets to the event
- Name listed in program book
- Name on displays and signage
- Slide show recognition – Name listed

Guardian Sponsor—\$1,500

- Name recognition on website



- 2 tickets to the event
- Name listed in the program book